

BOURNEMOUTH INTERNATIONAL CENTRE

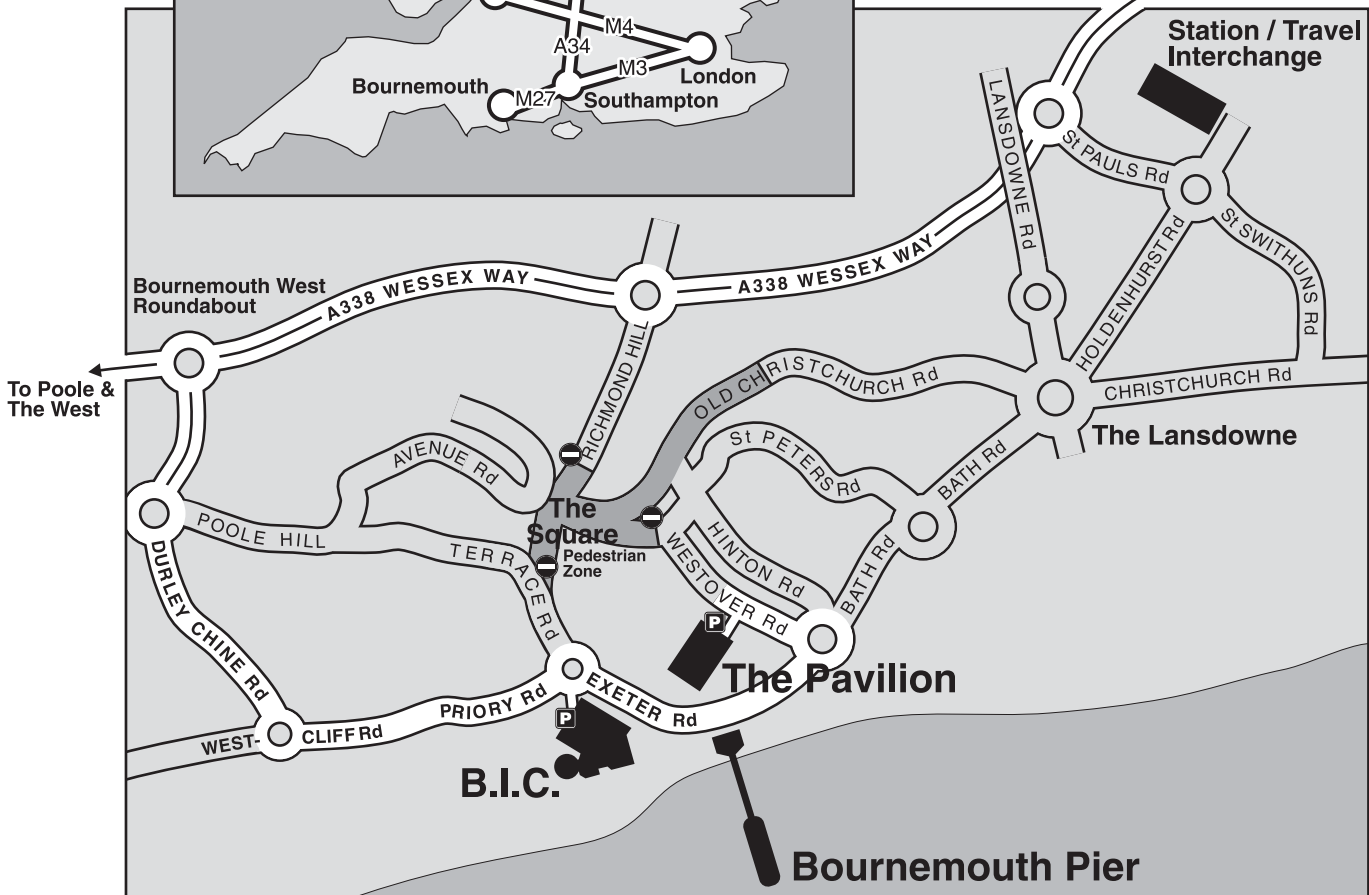
**Exeter Road, Bournemouth, Dorset
United Kingdom BH2 5BH**

Tel: +44 (0) 1202 456400

Fax: +44 (0) 1202 456500

Web: [www:bournemouth.gov.uk/bic](http://www.bournemouth.gov.uk/bic)

To Bournemouth Airport, A31, M27, M3, M25 to London



- **Travelling to the BIC by road**

- **From London:**

- Take the M25, then the M3, M27 and A31 to Ringwood. From Ringwood, follow the A338 (Wessex Way), to the Bournemouth West roundabout.

- **From the Bournemouth West roundabout:**

- Take the first exit and follow the **brown** signs to the BIC. The BIC multi-storey car park is off the roundabout at the bottom of Priory Road.

- **From the North and West:**

- Head for the A31 / A338 junction (Ashley Heath) just outside Ringwood, taking the A338 (Wessex Way) to Bournemouth. Then follow the directions from the Bournemouth West roundabout.

- **Travelling to the Pavilion by road**

- Follow directions to the BIC. Continue along Exeter Road to the next roundabout. Take the first exit into Westover Road. The Pavilion car park (pay and display) is on the left.

- **Travelling by Air and Rail**

- Bournemouth is served by a 1 hour 40 minute train, leaving London Waterloo at 30 minutes past each hour. Bournemouth International Airport is 10 minutes from the town centre via the A338 (Wessex Way).